



**A CALIFORNIA COOPERATIVE**

## **Consumer Co-op Membership**

We are glad you're interested in joining us as a member of the co-op!

The Dog Social Club is a hybrid worker/consumer cooperative, meaning that both workers (our amazing staff!) and consumers (you!) and have the opportunity to become members.

The hybrid model allows all of us to share in the ownership, governance, and profit of the business. It allows workers and customers to build equity in the business and guide its future. It's our way of building a more equitable economy - the kind of economy we want to be part of.

Consumer members provide tangible support for the co-op with their buy in, and in return the co-op provides benefits to our members. Most importantly, we hope you will invest in our co-op because you value our services and share our commitment to providing high-quality, loving care for your dogs.

Joining the co-op as a consumer member is not a requirement to use our services, but members will receive a variety of benefits for joining.

## **Consumer Membership Process**

Joining is easy! Our Consumer Membership Form is available at <https://dogsocialclub.com/join/>. There is a one time \$500 fee for consumer membership.

If you would like to know more about our governance and structure, we have documents to share with you! Email us to request The Dog Social Club Cooperative's bylaws and see our unique and powerful democratic structure.

## **Benefits of Consumer Membership**

### **Shared Values**

- ★ Members both support and benefit from the long-term sustainability of a service that they need and find meaningful.
- ★ Membership spreads ownership, promotes local spending, accountability, resilience, equity, participation, fair employment practices, and builds our local community.
- ★ A large membership base ensures that the co-op will last for generations and not be confined to direction from a small set of investors.

### **Profit-Sharing**

- ★ When the business is profitable and the co-op elects to distribute profits, all members will enjoy dividends (also called patronage refunds).
- ★ Patronage refunds are directly tied to the health and profitability of the co-op. The co-op's Board of Directors will decide annually whether profits are sufficient to allocate earnings to members. When profits are distributed, they are done so fairly based on proportion of usage/purchases. This ensures a mutually beneficial relationship where member investment is both encouraged and rewarded.

### **A Say in Governance**

- ★ We conform to the cooperative principle of "one member, one vote." This means that every member gets the same voice in matters that the membership gets to vote on, including central and important decisions like who serves on our Board of Directors.

### **VIP Boarding**

- ★ Co-op members receive a discount of \$5 off the cost of boarding per night (per dog).
- ★ Bedtime treats are complimentary for co-op members.

### **Other Perks**

- ★ There is a 10% discount on grooming services for co-op members. (Soon that will apply for training, too!)
- ★ Your dog gets a free bath on their birthday every year.
- ★ We guarantee space for your dog to board during the holiday peak period, so long as you book at least 2 weeks in advance.
- ★ Our endless appreciation!